

TwoFoods

INSTANT FOOD COMPARISON

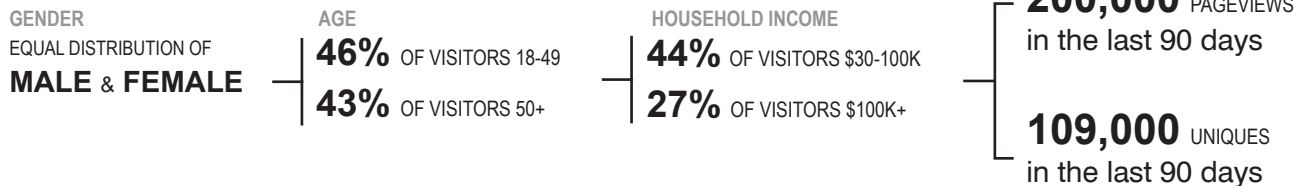
Twofoods.com is attracting 125,000 visitors a month. And you could have them all to yourself.

Twofoods.com Exclusive Sponsorship Program

ABOUT

TwoFoods is a free, incredibly simple website that helps people visually compare the nutritional values of any two foods. Users just enter two different foods to see an instant, side-by-side comparison of calories, carbohydrates, fat and protein, empowering them to make better, healthier food choices.

AUDIENCE



EXCLUSIVE SPONSORSHIP OFFER

As an exclusive sponsor of twofoods, your brand will occupy our entire backdrop—more than 90% of the screen. Our existing backdrop is a clean slate, ready to be skinned with your customized ad. Users can interact with your ad in virtually any way you wish, including the ability to scroll over special deals, watch videos and link back to your website.

Exclusive sponsorship is currently being offered in six-month increments. We are open to discussions on other sponsored content.



CLICK TO SEE LARGER IMAGE

For pricing on our Exclusive Sponsorship program, please contact Christine Comatos.

Brand Your Product with Full Screen Ads

Take the **Special L** diet challenge!



TwoFoods INSTANT FOOD COMPARISON				
Apple				
calories	carbs	fat	protein	
52	13.81g	0.17g	0.26g	
Apples				
Generic				52 Calories
Apples (without skin)				
Generic				48 Calories
Golden Delicious				
Generic				53 Calories
Orange				
calories	carbs	fat	protein	
52	13.81g	0.17g	0.26g	
Oranges				
Generic				52 Calories
Naval Oranges				
Generic				49 Calories
Florida Oranges				
Generic				46 Calories

Lose 20 pounds in 20 days.

Start planning your diet here »

Special L

CLICK TO SEE LARGER IMAGE

BUZZ

“It literally pits one food item against another with a nutritional comparison.”

WVUE, FOX8 NEWS, NEW ORLEANS

“I LOVE www.twofoods.com!! Tuna or salmon, chocolate or jellies, banana or apple, this site has all the comparisons. So simple, so clever!”

@ILANAMOSSES VIA TWITTER.COM

“It is useful, especially for people who like visuals and side-by-side comparisons.”

NUTRITIOUSLYHAPPY.COM

“Clever idea, simply executed, with a nice variety of selections in data base.”

SITEJABBER.COM

“After recently discovering twofoods.com, a food nutrition comparison site, I realized right away how the ability to compare foods can save people money.”

METROCHEAPO.COM

“...an interesting solution for those who really need to know the nutritional value of any meal.”

KILLERSTARTUPS.COM

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